My dear Little Flower,

This week, we kick-off the 2024 Archdiocesan Annual Appeal at Little Flower. What is the Archdiocesan Annual Appeal? I personally look at this as an opportunity to channel our parish resources and blessings towards a bigger reach, i.e., in the Archdiocesan level. By donating to the Appeal, our parish has the opportunity to help a larger community in need. In sharing our financial resources with others, especially during this Lenten season, we respond to the needs of our brothers and sisters; we journey with them, families and individuals that depend on our generosity year after year. The Appeal forwards the mission of our local church and significantly affects the lives of those around the Archdiocese.

The Appeal solely supports the ministries and outreach programs essential to our Catholic faith. These ministries pass on our Catholic faith and traditions, care for the poor and the vulnerable, proclaim the gospel, form future priests and support retired clergy.

The financial incentive to the parish still stands; our parish will receive a 2% reduction in our assessments if we reach our goal of \$73,000, and 50% of dollars received over our goal.

I am happy to announce that 56 of our families have already pledged their donation to the Appeal. To date, we have received approximately 18K. We can reach our goal and exceed it again this year! We have done it before, for the sake of the mission and God's kingdom, we can do it again.

Your parish priest, Fr JC Merino